TECHNICAL REQUIREMENTS FOR PRINT-READY ARTWORK

File Preparation

- Use CMYK colour mode only.
- Black text must consist of 100% black (K) only, without any additional CMY components.
- Do not use Pantone colours with a 0% tint as a substitute for white.
- For large solid black areas, use the following rich black values: C = 80, M = 80, Y = 60, K = 100.
- Image resolution must be 300 dpi. Images containing very fine tonal gradations or intricate details, such as sketches and detailed drawings, must have a resolution of 600 dpi.
- Supply images in their original file format.
- Images sourced from the internet are generally not recommended for print production due to their often insufficient resolution. Before incorporating such images into the artwork, please consult our specialist regarding the expected print quality and results.
- Submit the final artwork in PDF format.
- Before submitting the artwork, convert all text to outlines (Convert to Curves). Alternatively, include the relevant fonts with the submitted files.
- Keep all text and other essential elements at least 2 mm away from the trim edges.
- Add 2 mm bleed on all sides beyond the trim area.
- Do not enable the Overprint function when preparing the artwork.